

Our collective experience in complex CPM finance transformation has taught us that clearly articulating a North Star and prioritizing a clear plan is critical to achieving Peak Performance.

BASECAMP

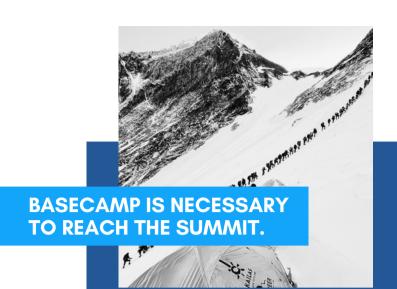
Basecamp is a Black Diamond Advisory process milestone that represents when teams are ready and prepared to make the journey. It informs leaders of strengths and weaknesses to leverage when climbing. To prepare, Black Diamond helps you identify a transformational objective, break that into discrete steps, show how OneStream enables the changes, and most importantly, define what is required to establish the Basecamp from which to launch the change.

PEAK PERFORMANCE

Each company has a different starting point in performance management and it is not always clear what is possible or how to move from where you are to what we call Peak Performance. Peak Performance is the highest level of performance that your organization can achieve.

Corporations cannot be transformative until they have:

CORPORATE PERFORMANCE MANAGEMENT

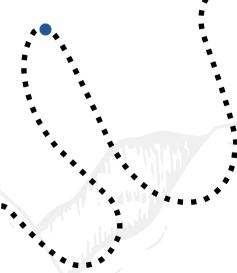


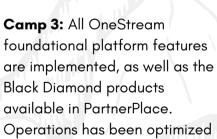
To achieve Peak Performance, teams must be motivated, focused, and committed to the project's success.

Teams must be organized, communicate effectively, and work collaboratively. We help you bring your teams with you.

Camp 2: The second stop is when your teams begin to learn lessons upon reflection. It is when processes, people, and platforms are confirmed to be working harmoniously as a result of Black Diamond's advice and OneStream's scalability. The Black Diamond elements of success also begin to become immensely clear, just as the earth, wind, water, and fire would when climbing a steep Summit.

Camp 1: The first stop after starting the climb can be the first year-end close with OneStream Consolidations. Seeing how a unified platform streamlines your Financial Close and, like seeing Camp 2 ahead, begin to see what apps from the MarketPlace and PartnerPlace can further your operations.





Operations has been optimized and stabilized.