

BLACKDIAMOND

A D V I S O R Y

Case Study | Byborg Enterprises

AT A GLANCE

Company: Byborg Enterprises

Industry: Technology, Media, Communications

Implementation Partner: Black Diamond Advisory

CPM Solutions Delivered: Budgeting, Planning and Forecasting

Benefits of OneStream: OneStream enables Byborg to have a single source of truth for all financial data, combining multiple different sources into one place. The workflows and auditability of the system enable them to maintain strong controls, whilst the planning functionality ensures that business leaders are accountable for accuracy and timeliness of their inputs.

"We're very happy with the partnership with BDA. The team took time to understand our company, the challenges we face, and which features would be most beneficial. This helped us to complete the rollout within budget ahead of schedule."

Gary Pettman

Head of FP&A, Byborg Enterprises



COMPANY OVERVIEW

A premium online entertainment company, defining the future of human interactions and reshaping digital relationships through technology.

SELECTION PROCESS

After selecting OneStream as the right tool for Byborg Enterprises, they evaluated several Diamond partners to find the one which had the most aligned vision.

BUSINESS CHALLENGES

The company has grown rapidly in recent years, both organically and through acquisitions. They were battling through manual processes in excel which didn't scale after the growth of the company.

BENEFITS

BDA BENEFIT ONE

It's still early, but they've been able to redesign their planning mechanisms to provide more granularity and certainty around the financial forecasting process, enabled greater transparency in the process, and reduced the cycle time and level of effort.

BDA BENEFIT THREE

OneStream allows Byborg to consolidate all financial data into a single source of truth by merging various sources. The system's workflows and auditability help them uphold strict controls, while the planning feature holds business leaders responsible for the accuracy and timeliness of their contributions.